

## **JOTT™ ANNOUNCES VOICE-ENABLED GIFTING JUST IN TIME FOR THE HOLIDAYS**

SEATTLE, WA November 26, 2007 Jott Networks today unveiled a new way for people to use their voices and mobile phones to remember products they want to purchase on Amazon.com, the world's leading online retailer.

Once signed up for the Jott service, consumers can call 1-866-JOTT-123, say "Amazon" when prompted, and then say the name of the product they want to remember. Within minutes they will receive an e-mail from Jott that contains the most relevant product(s) on Amazon.com that match the product they said with their voice.

"We are focused on delivering intuitive voice applications in combination with companies and services our customers already know, trust, and love," commented Jott Networks CEO John Pollard. "Using your voice to remember products that you want to buy on Amazon.com is simple and efficient –the things our customers tell us they want and need to help balance their busy lives."

This announcement is particularly timely given the holiday shopping season. Consumers never know when gift ideas are going to strike: driving in the car, talking with friends, or just out and about. Now they can they can call a toll-free number and Jott will not only remember the product for them, but will deliver the unmatched prices, selection, and convenience of Amazon.com, right to their inbox. If it is a personal gift idea, they can easily add it to their Amazon.com Wish List; if it's for someone else, they can add it to their shopping cart.

"How many times have we all been stumped when it comes to purchasing holiday or birthday gifts for our spouses or loved ones?" Pollard added. "You want access to the great gift ideas you've had when you're ready to buy, and Jott to Amazon.com gives you that ability with a simple voice request. Now you can relax knowing that Jott not only backs up your thoughts, to-dos, and to-buys, it actually helps you get things done using great services such as the Amazon Associates Web Service."

Jott to Amazon.com was created using Jott Links™ and the Amazon Associates Web Service. Jott Links™ is an open platform that voice-enables popular web services.

### **About Jott:**

Founded in 2006 and headquartered in Seattle, Washington, Jott.com is a free service for any cell phone which helps make individuals more productive and efficient by instantly capturing ideas, sending messages to others, and more without use of a keypad. [www.jott.com](http://www.jott.com).

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